



January 29th, 2018

To: Atlas Roof & Wall Insulation Customers

Subject: Price Increase Announcement – Canada & Mexico

While we make every effort to keep the cost of manufacturing our world class insulation products as low as possible, it will be necessary to adjust our prices to offset raw material cost increases that are beyond our control. The costs of raw materials have increased dramatically in recent months and the industry has been unable to recover those additional costs.

Prices for Atlas ACFoam Roof Insulation products will increase by 6% effective with shipments beginning on March 15th, 2018. The ACFoam® III coated glass surcharge will also be increased to \$11.00 per square (USD). Project quotes that are already registered in the Atlas system will be honored, but not extended – New quotes on, or after March 15th will reflect this price increase.

The decision to increase pricing is never easy or without careful thought and analysis. Should there be any additional questions, please contact your local Atlas Sales Representative.

Thank you for your continued support of Atlas Roofing Corporation.

Steve Heaton

Vice President
Roof & Wall Insulation Division
Atlas Roofing Corporation